


Target Outcomes Project Design

Confronting PMO Nightmare:

When success is the failure - White Elephant Projects

Co-organized: 

Hosted by: 
FIRST CITY UNIVERSITY COLLEGE
WAY AHEAD

Date 21 June 2016 (Tues)
Time 2:00 pm – 5:00 pm
Venue First City University College
MBA Room Level 2 (A Wing)
No.1, Persiaran Bukit Utama, Bandar Utama,
47800 Petaling Jaya, Selangor Darul Ehsan
Fee RM20/pax for MSCPMP/MNCC member
RM50/pax for non-member
Limited seats available
[Register HERE](#)

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Ask almost any Project Manager for his definition of a 'successful project' and you will probably hear: 'deliver agreed outputs to budget and schedule.'

But of course there is a **BIG** omission: outputs may not lead to successful business outcomes and benefits realization, hence white elephant projects abound, wasting organizations' time and resources.

Join us to learn how **Target Outcomes Project Design** can help to mitigate the White Elephant Syndrome.

Facilitator



NAN PHIN
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